

# Ana Mão de Ferro

Ph.D. Candidate, UZH & SFI

Department of Banking and Finance  
Plattenstrasse 14, PLM-H 319  
8032 Zürich, Switzerland  
✉ ana.ferro@bf.uzh.ch



## Education

- 2019–Present **Ph.D. Candidate in Finance**, *University of Zurich & Swiss Finance Institute*, Switzerland.  
Research interests: Empirical Corporate Finance, Entrepreneurship, Political Uncertainty. Main advisor: Prof. Alexander F. Wagner. Maternity leave during Spring 2022.
- 2017–2018 **Post-Graduation in Data Science**, *Faculdade de Ciências, Universidade de Lisboa*, Portugal.  
Curricular part of the Master in Data Science, an intersection of Computer Science and Statistics (main courses: Machine Learning, Data Mining, Database Technologies).
- 2011–2013 **Master in Management/Business Administration**, *ESCP Europe & Católica Lisbon School of Business and Economics*, Portugal, France.  
Double Degree program: 2014 Master in Management Grande École, with distinction (ESCP Europe) and 2013 Master in Business Administration with a Major in Corporate Finance and Control (Católica-Lisbon).
- 2008–2011 **Bachelor in Economics**, *Católica Lisbon School of Business and Economics*, Portugal, Denmark, Austria.  
Undergraduate Degree in Economics. Summer School program in Copenhagen at Copenhagen Business School (2010). Erasmus semester in Vienna at WU - Wirtschaftsuniversität Wien (2010-2011).

## Working papers

**Inflation, the Corporate Greed Narrative, and the Value of Corporate Social Responsibility**, *Swiss Finance Institute Research Paper No. 23-06*, with Stefano Ramelli.

Seminars and conferences (\* presentation by co-author): University of Zurich Brown Bag Lunch Series (February 2023), University of St.Gallen Faculty Seminar\* (scheduled March 2023), Institut Louis Bachelier Financial Risks International Forum\* (scheduled March 2023).

**Political Uncertainty and the Geographic Allocation of Credit: Evidence from Small Businesses**, *TILEC Discussion Paper No. DP 2020-001*, with Geraldo Cerqueiro and María Fabiana Penas.

Seminars and conferences (\* presentation by co-author): University of Zurich and ETH Research Seminar in Contract Theory, Banking and Money (2020); Universidad Torcuato Di Tella Seminar\* (2020); Financial Intermediation Research Society, FIRS (2020, cancelled due to Covid-19); 47th Annual Meeting of the European Finance Association, EFA\* (2020); Goethe University Finance Seminar\* (2020); HEC Lausanne SGS Brownbag\* (2021); ESCP Business School Finance Seminar\* (2021).

## Academic experience

- 2020–Present **Thesis supervision**, *Department of Banking and Finance, University of Zurich*, Switzerland.  
Supervising Bachelor (6) and Master (2) theses in Corporate Finance.
- 2022–2023 **Teaching assistant**, *Department of Banking and Finance, University of Zurich*, Switzerland.  
Teaching assistant in the "Corporate Finance" doctoral course (Fall 2022).
- 2017–2019 **Teaching assistant**, *Católica Lisbon School of Business and Economics*, Portugal.  
Teaching "Empirical Finance"/"Methods in Finance" to Master students in Business Administration, Economics and Finance (Spring 2018, Spring 2019). Teaching "Finance I" to Undergraduate students of Business Administration (Fall 2017).
- 2018 **Lecturer**, *Católica Lisbon School of Business and Economics*, Portugal.  
Creating and teaching an elective course for Master students of Finance, "Python for Finance", that covered the basics of the programming language Python and applications with financial data.
- 2011–2012 **Teaching assistant**, *Católica Lisbon School of Business and Economics*, Portugal.  
Teaching "Statistics II" (Fall 2011) and "Macroeconomics I" (Spring 2012) to Undergraduate students of Business Administration and Economics.

## Grants and scholarships

- 2019–2020 **Doctoral studies**, *Swiss Finance Institute*, Switzerland.  
First year doctoral grant.
- 2018–2019 **12-month Research Fellowship**, *Foundation for Science and Technology (FCT)*, Portugal.  
Research assistant, working under the supervision of Prof. Geraldo Cerqueiro on topics related to credit markets and small businesses.
- 2011–2013 **Master studies**, *Católica Lisbon School of Business and Economics*, Portugal.  
Merit Scholarship Católica TOP+.
- 2012 **3-month Research Fellowship**, *Foundation for Science and Technology (FCT)*, Portugal.  
Research assistant, working under the supervision of Prof. Pedro Oliveira on user innovation.
- 2008–2011 **Bachelor studies**, *Católica Lisbon School of Business and Economics*, Portugal.  
Merit Scholarship Católica TOP+, Fundação Millennium BCP.

## Other work experience

- 2013–2016 **Asset Manager**, *BPI (Suisse)*, Switzerland.  
Developing Investment Solutions at an Independent Asset Manager based in Geneva. Main responsibilities:
- Investment strategy: participating in the Investment Committee to define the asset allocation of portfolios.
  - Product selection: identifying mutual funds and doing the due diligence process; meeting with portfolio specialists and fund managers regularly; designing and negotiating structured products with Investment Banks.
  - Reporting: preparing tailor-made portfolio analyses for High Net Worth (HNW) Clients; publishing reports and writing newsletters for distribution to Private Bankers and Clients.
  - Operational tasks: tracking portfolio risk; monitoring order execution; handling corporate actions.
  - Training: preparing teaching materials and training Private Bankers in topics related to Financial Markets.

## Skills

- Languages Fluent in Portuguese and English. Advanced level of French. Basic level of Spanish.
- Research Experience working with several financial databases and datasets: WRDS (CRSP, Compustat, IBES, Execucomp), SDC Platinum New Issues, Refinitiv, Ffiec CRA and HMDA lending data, FDIC Call Reports, Bloomberg, Thomson Reuters StreetEvents, etc. Frequent user of Python (preferred) and Stata, familiar with R, SQL, and SAS.

## Personal information

- Hobbies Playing board games and The New York Times Spelling Bee. Cooking, learning about gastronomy, and trying new foods. Watching European football competitions.
- Other Portuguese citizenship, Swiss C Permit (canton of Vaud). Married, mother of one.