

ANNA VASILEVA

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EDUCATION

University of Zurich

PhD in Finance

Behavioral Finance, Sustainable Finance, Political Economy

Sep 2021 - present

University of Zurich

M.A. in Finance (Minor in Data Science)

Sep 2019 - Aug 2021

European University Viadrina, Frankfurt (Oder)

BSc. in International Business Administration

Oct 2015 - Aug 2019

NEOMA Business School, Reims

Exchange Semester

Jan 2018 - May 2018

RESEARCH PROJECTS

Sustainable Investing and Political Behavior

with F.Heeb, J.F. Koelbel, S. Ramelli ([link to SSRN](#))

Presented at (* co-author): Financial Economics Seminar University of Zurich (2023), Liechtenstein Workshop on Sustainable Finance (September 2023), *University of Cambridge (October 2023), *Leuven Sustainability and Finance Conference (October 2023), *UMass Boston Conference on Corporate Social Responsibility (October 2023), *3rd CEPR Political Economy of Finance Conference (October 2023), AFA 2024 (Poster Session), *CEPR Sustainability and Public Policy St. Gallen (January 2024), Brown Bag Lunch Seminar University of Zurich (February 2024), *SGF Conference Zurich (April 2024), BFWG Conference London (scheduled), EHL Sustainable Finance Forum Lausanne (scheduled)

Corporate Sustainability and Scandals

work in progress, with J.A. van Zanten, L.Swinkels

Presented at (* co-author): Financial Economics Seminar University of Zurich (2023), Robeco Internal Seminar (scheduled May 2024)

RESEARCH POSITION

University of Zurich

Research Assistant

Sep 2021 - Present

- Coordination of courses: Portfolio Management Theory 1,2; Portfolio Management Implementation 1,2; Sustainable Investing (grading)
- Organisation, website management, book printing for the unique Portfolio Management Program at UZH (website)
- Co-organisation of Value Intelligence Conference in Zurich (scheduled October 23rd 2024, University of Zurich)
- Supervision and grading Bachelor/Master Theses on topics of Behavioral and Sustainable Finance
- Referee experience: Journal of Behavioral Finance, Journal of Banking & Finance

EXPERIENCE

Finreon AG

Investment Solutions, Research

January 2020 - August 2021

Zurich

- Researched & developed new client solutions, backtested new strategies involving Matlab/Python;
- scripted functions to automate performance analysis, executed risk and performance attribution and sensitivity analyses
- Analyzed Financial Instruments about their Environmental Impact (EI); built a process for an automated EI calculation

Gazprom Germania GmbH

Jan 2019 - Aug 2019

Risk Management

Berlin

- Prepared Quantitative and Qualitative Reports of operational, non-trading risks inherent to energy business
- Cooperated in expansion/development of risk management systems for Gazprom Group subsidiaries
- Analyzed existing contracts and shareholder resolutions to anticipate new risks
- Invented a User Experience for the Internal Risk Management Tool

HypoVereinsbank (UniCredit Bank AG)

Jul - Dec 2018 & Sep - Dec 2017

Private Banking and Banking Services Consulting, Investments, Financing

Berlin

- Created Financial Planning Proposals
- Analysed Asset-Allocation Plans with respect to the risk aversion of clients, automated Individual Private Equity analysis process with an internal tool
- Advised International Clients, Prepared Product Pitches

TECHNICAL STRENGTHS

Languages	Russian (native), German (fluent), English (fluent), French (beginner)
Software	STATA, SAS, Matlab, Python, R
Databases	Compustat, CRSP, Thompson Reuters Eikon/Datastream
Tools	Figma, Adobe Photoshop, Illustrator